



KODIAKOOLER® Launches Innovative Less-than-6-second Package Assembly System: KWIKPACK™

PRESS RELEASE | April 11, 2018 | KODIAKOOLER®

Introducing KWIKPACK™: KODIAKOOLER®'s patent-pending assembly system that more efficiently stores and installs their biodegradable insulated liners.

At the end of March 2018, KODIAKOOLER®, one of the insulated packaging industry's leaders, launched a packout system for their natural fiber insulated liners. Companies that use these liners to ship perishables, such as meal kit companies, loved the environmentally sustainable aspect of the liners, but found that the two-piece product was complicated to manage in the warehouse environment. This new packout system, KWIKPACK™, innovatively bundles together the KODIAKOTTON® natural fiber liners and installs them in less than 6 seconds. The one-piece design not only simplifies inventory management, but it also saves floor and truck space. Being bundled together, the KODIAKOTTON® liners are now shipping in convenient dispenser cases or pallet bins that lower freight costs and add to the simplification of inventory management.

Most "green" alternatives to foam have two-piece installments, making it difficult for warehouses to keep track of inventory and taking too long to put together. KWIKPACK™ takes a fraction of the time to assemble and saves a ton of floor and truck space. Being the first to test the system, customers of KODIAKOOLER® confirmed these claims:

"I like that the A/B parts are already combined in one package -- it was really annoying before to have to dig through the boxes to find the right liners and put them together. And we always had way more of one type of liner than the other by the end."

"Better inventory control - and much faster to pull and pack!"

"This is a terrific improvement on an already great product. BRAVO!"

Most packaging companies are thinking about how the end consumer disposes of their products but fail to remember how their own customers use their packaging. KODIAKOOLER® reaches out to both by continuing to deliver an environmentally safe alternative to foam – but now with a more efficient packout.

Take a look at how this system works at kodiakooler.com/kwikpack – or order a dispenser case and test it out for yourself!





About KODIAKCOOLER®

KODIAKCOOLER® is an insulated packaging company that has been serving and leading the industry since 2005. The company's goal is to provide reliable, sustainable, and innovative packaging for temperature-sensitive products, and it is known for its employees that are passionate about serving their customers faithfully and building relationships founded on integrity.

With expertise from 26 years in the air carrier and packaging business and a dedication to service and performance, the owner established KODIAKCOOLER®, originally Providence Packaging, to serve the needs of small and large customers needing to ship temperature sensitive products. Today, the company's senior management team includes highly qualified professionals focused on Manufacturing, Supply Chain Management, Strategic Sourcing & Logistics, Information Technologies & Marketing, and Business Development.

